**My Course Outcome:**

**Why?**
- Engage Students
- Appeal to different types of learners
- Help students organize new information and make connections
- Effectively and efficiently communicate complex info.
- We are visually wired

**Match Content type:**
- Structural (preview, summary)
- Conceptual (argument, procedure)
- Support (examples, explanations, statistics, comparisons)

**To type of visual support:**
- Object, artifact, model
- Outline, diagram, chart, table, graph, map, infographic
- Images, video clips

**Tips!**
- Don't just read your presentation
- Use visuals as reference points
- Use sparingly to make larger impact
- Integrate: explain, give context for visuals

**How?**

*hamilton.edu/oralcommunication*

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**Convey complex information simply through INFOGRAPHICS**
- easel.ly
- Infogr.am
- piktochart.com
- infographic.venngage.com
- thinglink.com
- smore.com

**Demonstrate or give a new perspective through VIDEOS**
- coursemedia.du.edu
- ed.ted.com
- capture.du.edu
- www.educanon.com
- voki.com

**Organize your data in a non-linear way through CONCEPT MAPS**
- Presentation tool: prezi.com
- Word Map: wordle.net
- concept map: mindmeister.com
- Timeline: tiki-toki.com

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**How I could apply this in my classroom:**