

PRESENTATION

	Exceptional (A-level work)	Effective (B-level work)	Inconsistent (C-level work)	Inadequate (D/F-level work)
The “wicked” problem/issue	Issue/problem is clearly defined with support from relevant academic and popular sources; urgency of problem is well articulated and accessible to a college-age audience	Issue/problem is clearly defined with support from relevant sources, though may lack scholarly sources; urgency may be less apparent or lacking	Issue/problem is summarized in brief; may be too broad in scope, unclear, or otherwise underdeveloped; quality research is not apparent	Issue/problem is not clearly defined and/or lacks focus and evidence of research
The community organization	Organization mission, work, and impact are articulated in depth, with strong correlation to the “wicked” problem or issue	Organization mission and work are generally described, with strong correlation to the “wicked” problem or issue	Organization work is described in general terms, with little detail or correlation to the “wicked” problem or issue	Organization is vaguely described and may not connect with “wicked” problem or issue
The pitch	Pitch is persuasive, informative, and engaging to a college-age audience; options for student involvement are compelling and clearly stated	Pitch is informative and provides broad reasons for getting involved; may lack specifics and/or attention to a college-age audience	Pitch describes work of the organization, but may lack information/detail on how and why to get involved; may lack attention to college-age audience	Pitch is not informative, persuasive, or may be missing entirely; college-age audience engagement is limited
Source use and synthesis	Primary and secondary sources are integrated naturally throughout the presentation to offer background information and support for assertions	Primary and secondary sources are integrated into the presentation to offer background information	Sources are included in the presentation, but may be limited or receive only surface-level treatment	Sources are not explicitly mentioned in the presentation
Delivery	Delivery is effective with strong volume, energy, and evidence of preparation; slide settings are correct and presentation is within specified length	Delivery is effective with adequate volume; some evidence of preparation; slide settings may require adjustment	Adequate delivery and volume; additional preparation needed; slide settings may require adjustment	Low volume or energy; inadequate content or preparation; slides settings may be incorrect or require adjustment