

## PUBLIC GOOD PRESENTATION

**Professor Heather Martin**

**WRIT 1133**

**Presentations**

**In class on Monday and Wednesday of Weeks 8**

**100 points**

**Assignment:**

DU's vision is to be a great private institution dedicated to the public good. For the last two weeks, you have spent time researching a "wicked problem" facing our world and explored different organizations trying to tackle it. To share what you've learned, compose a Pecha-Kucha-style presentation. This should not be a boiled down version of your research, but rather a compelling pitch for *why and how* your peers might get involved.

Consider different approaches to the presentation and practice several times beforehand. Be creative, be persuasive, and make it enjoyable for your audience.

**Your presentation should:**

1. Characterize the issue or problem: Use your background research to draw a picture of the "wicked" problem, the communities impacted, and the urgency of the issue;
2. Introduce the community organization: explain their work and how they're attacking the wicked problem; and
3. Invite your peers to join the cause: describe DU's current work/impact (if applicable) and inspire your peers to join by offering a clear picture of how they too can contribute to the public good.

**Additionally, your presentation should...**

- Showcase the depth and breadth of your knowledge, as well as your *passion* for the subject. (Bring the energy!)
- Allow for a question and answer period (following the 6:40 presentation period).

**Project outcomes**

- Conduct scholarly research on a "wicked" problem facing our community
- Synthesize academic research with field research on a public-good issue
- Develop connections between the DU community and greater Denver community

**Requirements:**

- Your [Pecha Kucha](#) presentation will consist of 20 total slides that will advance automatically every 20 seconds. On the Transitions tab in PPT, adjust the "Advance Slide" settings to 20 seconds (uncheck "mouse click") and apply to all slides.
- Bring separate notes or notecards to stay organized; you should not plan to use the "notes" feature on PPT.
- Presentations will take place in class on Monday and Wednesday of Week 8

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