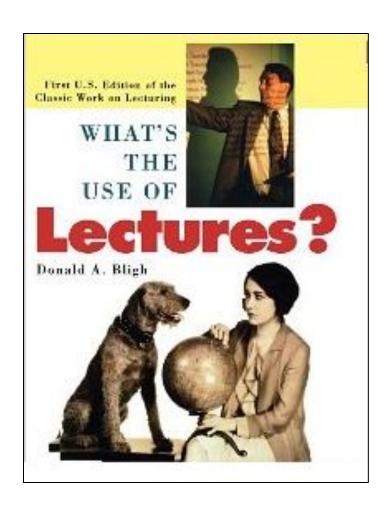
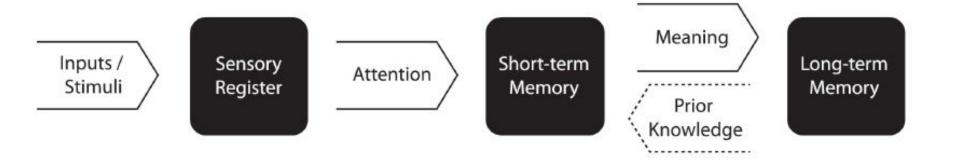
# A Presentation about Presentations

Lessons from Cognitive Psychology

Presentations are best for providing information to a receptive audience with adequate prior knowledge.

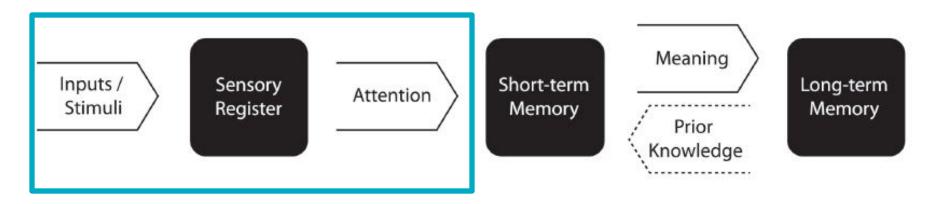




**Attention** 

Information Processing

Memory



**Attention** 

Information Processing

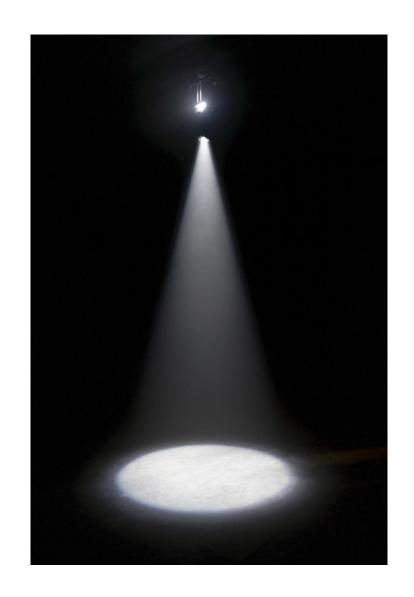
Memory

# Students can't learn unless they are paying attention.



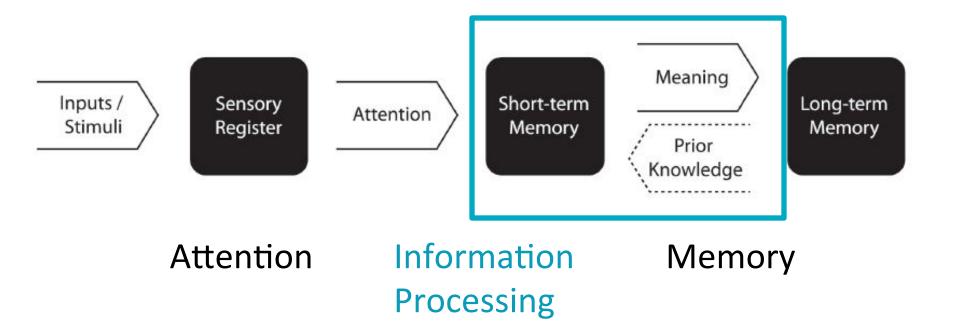


### Multitasking is a myth.



#### **Attention Rules:**

- ✓ gain attention
- √ help focus attention
- √ don't compete with distractions
- √ don't overload the system



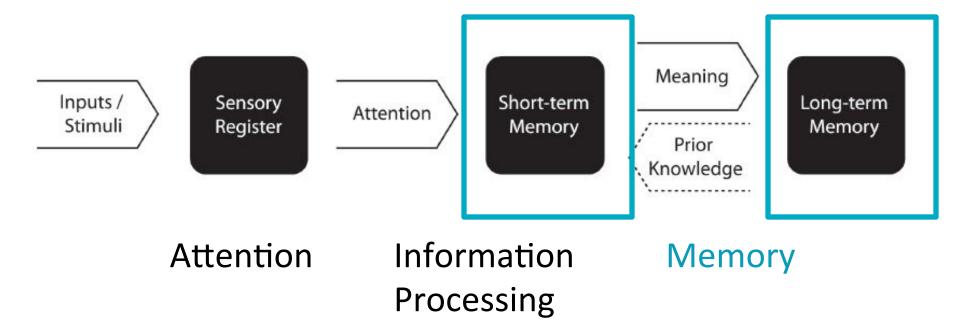
GBY QDP LZV

IBM FBI IOU

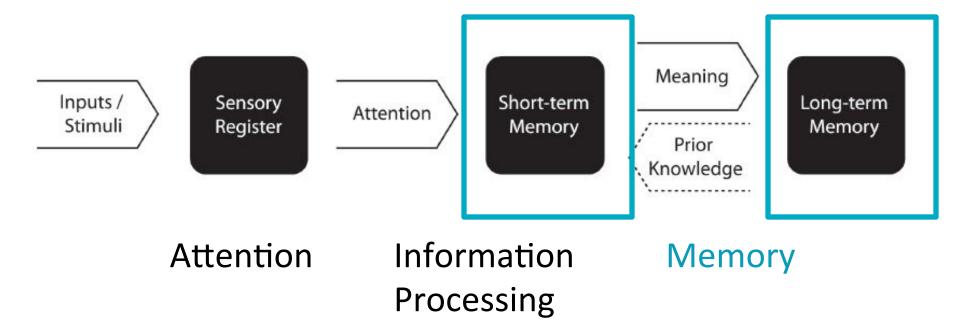
 $\begin{bmatrix} \mathbf{31} \end{bmatrix} \begin{bmatrix} \mathbf{COKE} \end{bmatrix} \begin{bmatrix} \mathbf{17} \end{bmatrix}$ 

#### **Information Processing Rules:**

- ✓ explore prior knowledge of audience
- ✓ recognize that interpretations occur
- √ help students discover patterns and meaning
- ✓ present information in context
- ✓ actively involve students in processing info



## 7 +/- 2



#### Makes sense? Has meaning?



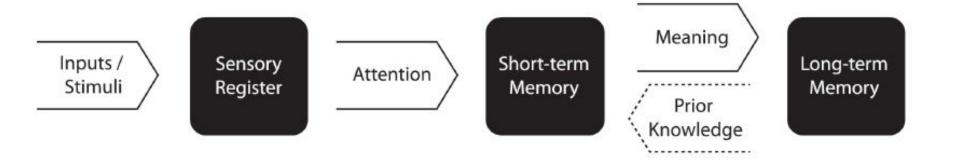
**Emotions** 



Survival

#### Memory Rules:

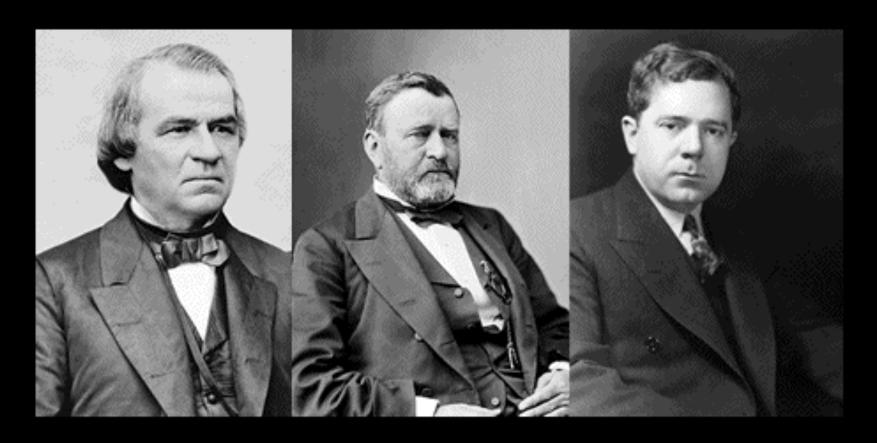
- ✓ allow short term memory to work
- √ recognize there is no automatic memory
- ✓ provide assistance to long-term memory
  - ✓ Make sense and meaning in an emotionally supportive environment
  - ✓ memory aids when necessary



**Attention** 

Information Processing

Memory



### Power Corrupts

PowerPoint corrupts absolutely ... IF you let it

#### Assertion-Evidence Structure

Melissa Marshall
Pennsylvania State University

Each slide should contain an assertion, written at the top in a complete sentence.

# Each slide should contain visual evidence to support the assertion.

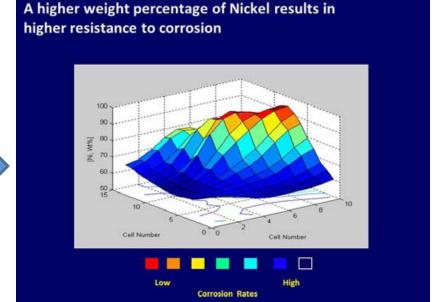
#### Order of Analysis

- Orbiter assessment of ascent debris damage includes
  - Evaluation of potential for debris to damage tile and RCC
    - · Program "Crater" is official evaluation tool
      - · Available test data for SOFI on tile was reviewed
      - · No SOFI on RCC test data available
    - Even for worst case, SIP and densified tile layer will remain when SOFI is impactor
  - Thermal analysis of areas with damaged tiles
    - Thermal analysis will predict potential tile erosion and temperatures on structure
  - Structural assessment based on thermal environment defined above
    - Basis is previous Micrometeriod and Orbital Debris (M/OD) study performed in 1996



2/21/03

2





### Assertion-evidence slides led to better comprehension and recall of more complex concepts

